



UK Deaf Sport

National Disability Sport Organisation Funding

2014 -2017

Background to the funding

- ④ Sport England and focused on increasing participation at grassroots level
- ④ Funded in 2011 – 2014 a total of £281,974 (£231k Participation & £50k Capacity)
- ④ Started negotiation in 2013 with Sport England for Continuation
- ④ August 2014 secured a further £365,872 for period from October 2014 to September 2017
- ④ An increase of £83,898

Successes from 2011 - 2014

- ④ Governance Improvement
 - ④ New Strategy
 - ④ Strengthened board
 - ④ Better systems
- ④ Regional Deaf Networks
 - ④ “DEAFinitely Inclusive Networks”
 - ④ Massive increase in Partnership working
- ④ Resources and Training
 - ④ Factsheet
 - ④ Effective Communication workshop
 - ④ BSL Level 1 for Sport

Priorities for 2014 - 2017

- ④ Driven by our overarching strategy
 - ④ Playing, People, Places, Policy
- ④ 4 Specific Priorities
 - ④ Continued Development of DEAFinitely Inclusive
 - ④ Increased Communication, Engagement and Insight
 - ④ Increased Online accessibility and access to information
 - ④ Business Sustainability and Diversification of Income

Development of DEAFinitely Inclusive

- ④ Creating a further 2 regional networks
 - ④ Already have North West, West Midlands, Yorkshire
 - ④ Now developing London + one other
- ④ Launch DEAFinitely Inclusive Kite Mark
 - ④ Facility
 - ④ Club
 - ④ Training
- ④ Launch new DEAFinitely Inclusive Website

Increased Communication, Engagement and Insight

- ④ Improve Communication with our members and the wider community
- ④ Creating a comprehensive CRM system
- ④ Creating a tracking system to monitor impact of development and increase in activity
- ④ Remodel existing website and create new one
- ④ Develop insight from research that can be shared with partners to help with Strategic Planning and prioritisation

Increased online accessibility and access to information

- ➊ Greater levels of BSL content on ours and other organisations website
- ➋ More interactive online functions

Business Sustainability and Diversification of Income

- ④ Move from a strategy for UK Deaf Sport to a strategy for Deaf Sport in the UK
- ④ Developing a financial model that does not rely on one funder and attract other investment
- ④ Develop greater fundraising campaigns that generate funds
- ④ Development some Commercial Income generating Opportunities