

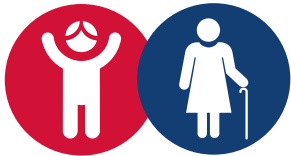
Deaf population in the UK

Action on Hearing Loss reports that around **8.5 million** people in England have some form of hearing loss (limiting or non-limiting)



11 million
deaf people across the UK

45,000
are deaf children



60%
aged 65 and over

Deaf population who are physically active:



10%
once a week



17%
once a month

(Sport England Active People Survey 10, June 2016)

Barriers to participation:



1 in 5

people said **communication** is the main barrier that prevents them from taking part in sport

Deaf people's participation in sport

Statistics taken from UK Deaf Sport's national survey into deaf and hard of hearing people's participation in sport (2015).

Top five participation sports and activities:



1. Running/jogging



2. Swimming



4. Cycling



3. Football



5. Golf

Top three reasons for being active:

- Enjoyment
- Keeping fit
- Socialising



Future participation:

1 in 3

people expressed an interest in **playing sport in the future**

Preferred communication methods for people with hearing loss:

75%
Spoken English



31%
British Sign Language



8 in 10

people would rather take part in a **mixed environment** with deaf and hearing people