

# Welcome

Lee Dolby

Director of Development

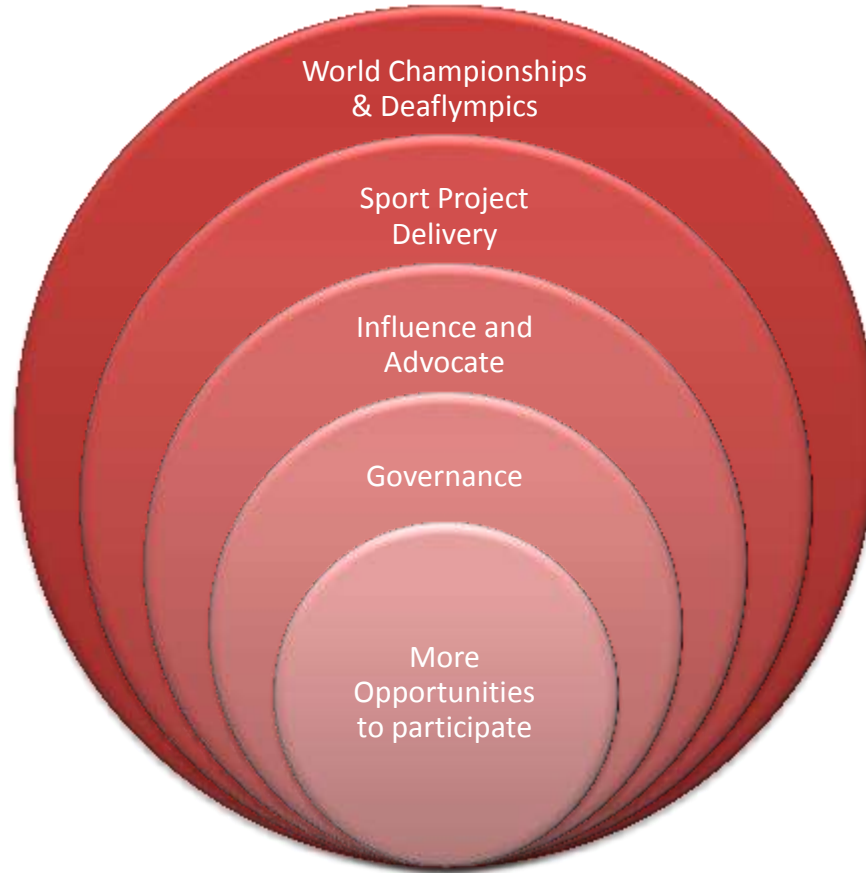
UK Deaf Sport

# UK Deaf Sport

**More people participating and reaching their full potential through sport**

- Key facts about UK Deaf Sport:
  - UK Deaf Sport was established in June 2003
  - UK Deaf Sport is a federation of around 42 Deaf Sports Organisations with around 1500 members (at present)
  - The only recognised National Governing Body for Deaf sport in the United Kingdom
  - Member of the
    - International Committee of Sports for the Deaf (ICSD).
    - European Deaf Sports Organisation (EDSO)
    - Member of the UK Council on Deafness (UKCoD)

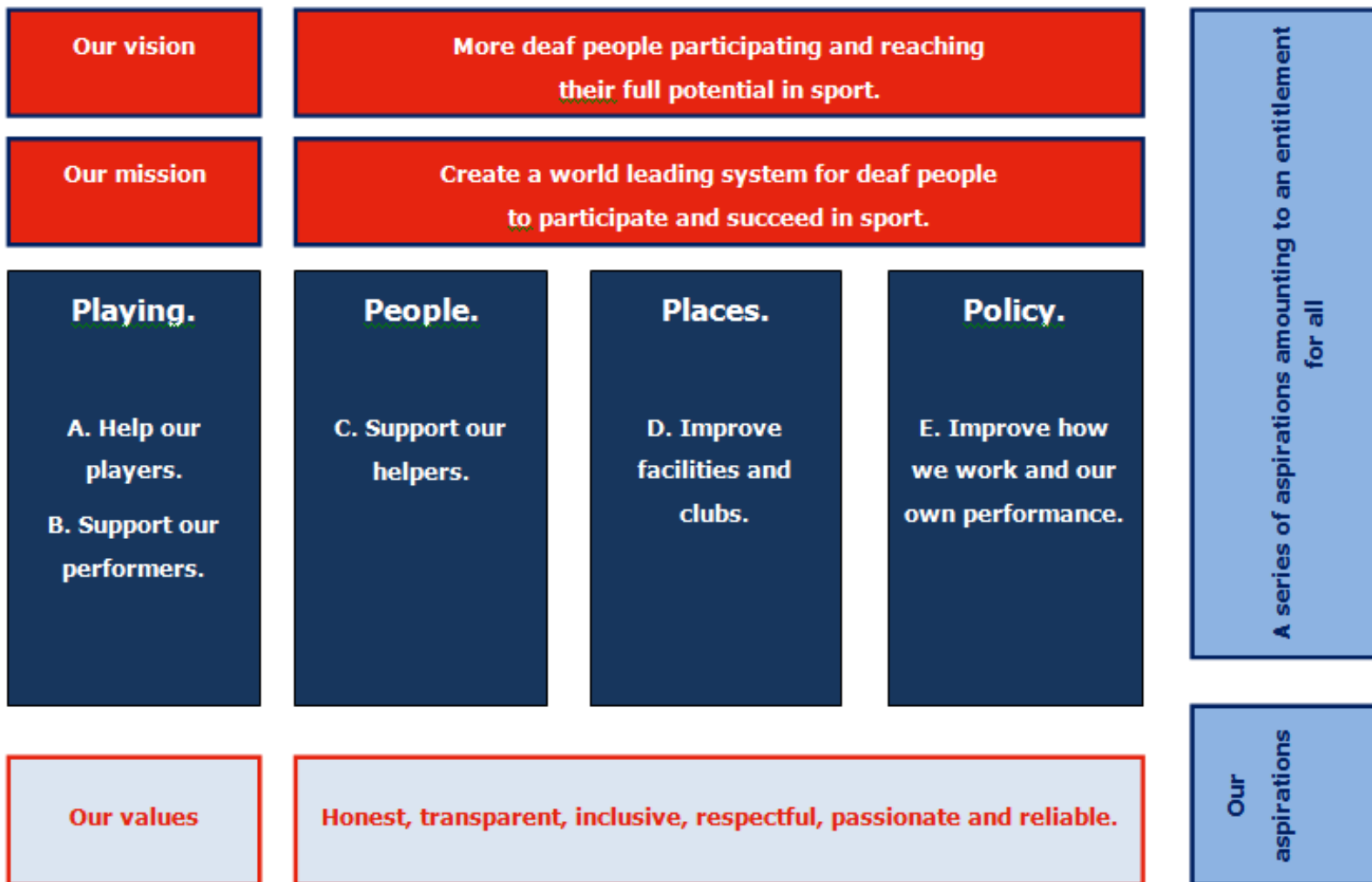
## Main Area of work



# Building the Machine



# UK Deaf Sport Strategy 2013 - 2017



# Structure

Trustees

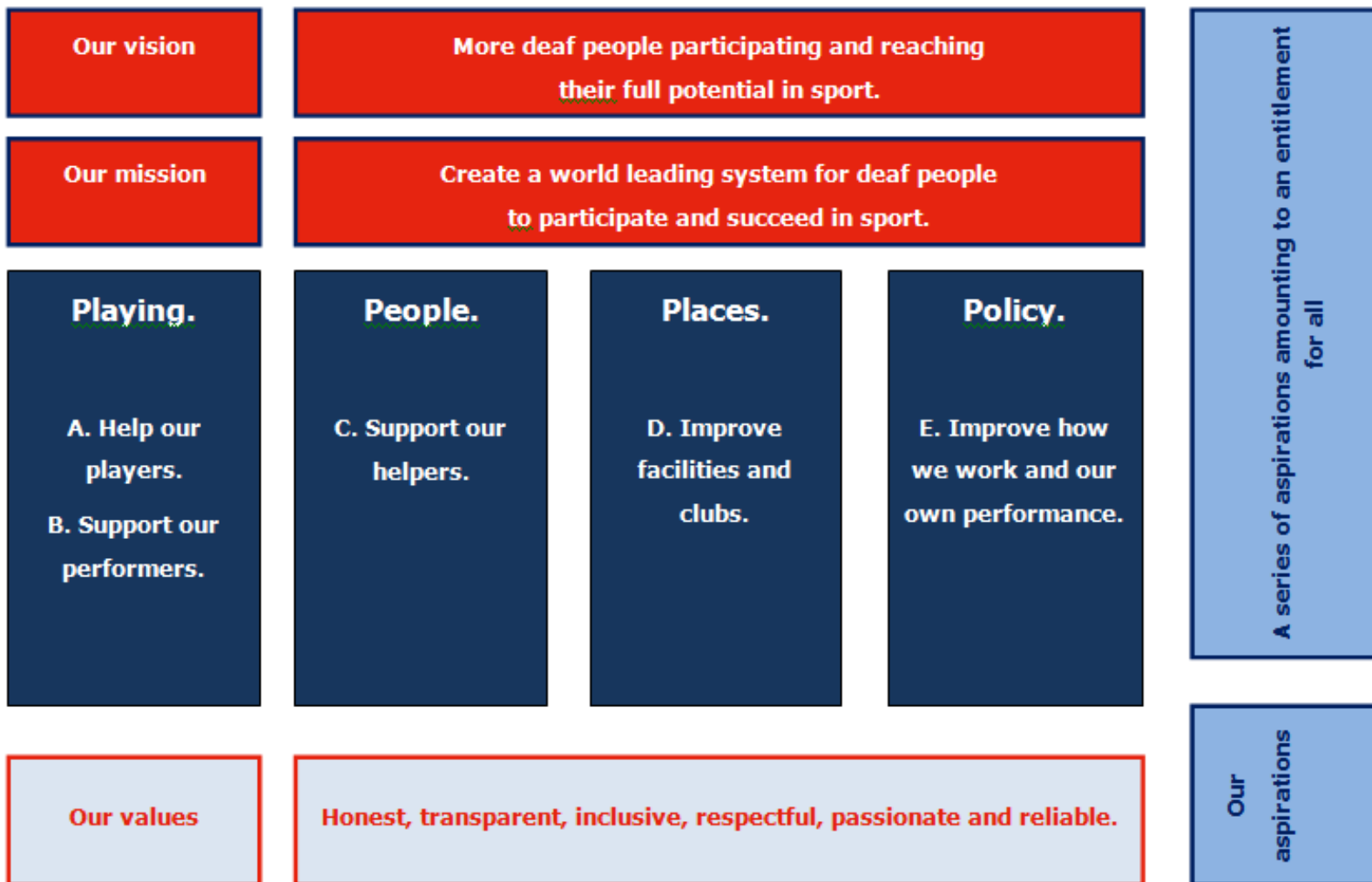
Director Of Development

National Participation  
Officer

National Talent Officer

3 Volunteer  
Administrators/project  
coordinators

# UK Deaf Sport Strategy 2013 - 2017



# UK Deaf Sport Strategy 2013 – 2017

## What does it mean in real terms



Thank You

Any Questions

# Future Talent

Bill Baillie

National Talent Officer

Josef Baines

Chair of UKDS Sport Science Committee

# 01. Strategic Plan

***We will have a plan that describes UKDS vision of success and how we will achieve it***

n Goals will be set, with measures to track progress towards them (Key Performance Indicators)

n This will provide strategic direction for developing all key components of UKDS performance programme

n Align all the long-term plans of the NGBs and deaf sports organisations we work with

n This will reflect output from a review of the previous Deaflympics and international trends, performance benchmarks and key stakeholders

n drive the creation of an Annual Operational Plan

## 02. Performance Pathway

***We will create a clear performance pathway.***

n The journey from emerging talent to world's best needs to be mapped in detail and is visible for athletes and coaches to follow

n Transparent selection standards, benchmarked against the world's best performers, needs to be used to decide which athletes/sports receive support

n Sports audiology status of athletes is managed and carefully monitored

n Athlete progression will be planned and reviewed holistically (physical, mental, tactical, technical), not purely on results

n We will operate with a clear UK-wide performance remit that Home Country Deaf organisations and regional deaf talent development programmes connect with and work towards

### 3. Coaching Team

***Our coaches working with our athletes need to be the best available, fully aligned with the programme, and willing to work collaboratively.***

- n We will build the capacity of quality coaches to support all of our athletes
- n Training plans will need to be carefully constructed and communicated
- n All our coaches will be expected to have an individual development plan based on a formal needs analysis
- n Coaches will need to meet regularly for forums/work groups/reviews facilitated by the NGB's to develop better training programmes and ensure CPD

## 4. Logistics for Major Competitions & Camps

***Develop a system of planning and executing significant competition and training events.***

- n Major competition and preparation schedules need to be developed and finalised up to two years out where possible
- n Recce by key staff and athletes need to occur before major championships
- n Roles, responsibilities and operating procedures need to be clearly identified by the deaf organisations and implemented for all competitions and camps
- n Structured pre-briefs and de-briefs must take place for all major events with athletes, coaches, managers and services providers. De-brief reports and recommendations need to be shared and inform future planning

# Sports Science Committee's achievements 2012/13

- Recruitment of five high-quality medical professionals for the successful GB Deaflympic Medical Team.
- High quality medical resources were brought together for Sofia Deaflympic Games.
- Risk management document created for the GB Deaflympic medical team.
- Worked with the GB Deaflympic Medical Team and Sports Science Committee to create Elite Athletes Preparation Pack.
- Minimal medical and nutritional issues during the Sofia Deaflympic Games. World-class food and medical services were tailored by the medical team to meet high performing athletes' dietary/sporting requirements.
- Secured supplement sponsorship from Kinetica supplement company for our Deaflympic athletes.
- Five-year Sports Science Operational and Financial Business Plan.
- Three long-term national strategies focusing on anti-doping, performance and sports medicine.
- Delivered a sports science training day for elite deaf athletes in conjunction with UK Anti Doping Agency. Out of 54 participants, 100% of them found the day very useful and informative.
- Dedicated sports science webpage with sport injury articles and anti-doping information.

## 5. Sports Medicine

***Medical support needs to be in place, effective and prioritised to positively impact performance.***

n It will be clear who within the programme and the NGB is responsible for the coordination of medical support, and its integration with Sports Science Committee.

n Prioritisation needs to be based on evidence of impact; individual, and sport-specific needs

n Clear protocols must be improved by the NGBs for managing, recording and communicating injury or illness, for example quarantining of infectious individuals or confidentiality. These need to be understood and followed by athletes, coaches and support staff

## 6. Performance Science Support

***The sport science support will be in place and targeted on medal impact.***

n Support services will reflect coaching requirements and will be prioritised on performance impact and individual athlete needs

n Support staff will have the necessary skills, experience and access to facilities to deliver impact, and will be supported and challenged to develop.

n The Sports Science Committee is responsible/accountable for the coordination and integration of science and medicine within our programme

n Protocols need to be in place to maintain necessary privacy/ confidentiality compliance

## 7. Talent Recruiting/Confirmation

***We will assist with the identification, recruitment and retention of talented athletes.***

- We need to develop personnel responsible for developing this aspect of pathway with each Sport
- We need an evidence-based talent profile that describes the characteristics of a medal winner in each of our sports
- Our recruitment approach will be UK-wide and needs to use traditional and novel approaches
- We will develop a formal induction process which establishes expectations and requirements, providing insights to the journey ahead
- Suitable tasks, events and experiences needs developed by the sport's to trial and confirm the most suitable athletes for their programme places
- We will be exploring the possibility of talented athletes transferring to other sports if they match the profile of a medal winner.

## 8. Facilities

***We will be working towards securing access to facilities the Sport's require to operate their programme.***

- n Access to world class training and competition facilities in the UK and overseas
- n Athletes and staff need access to appropriate accommodation and nutrition at our main training sites
- n Build effective working relationship with identified landlord(s), and other users/tenants of the facilities we will use regularly

## 9. Financial Management

***Maximise the impact of any financial resources available to us.***

- n Budgeting will reflect the goals of UKDS programme and the priorities of our annual plan
- n UKDS financial management system will work towards being able to support extended periods of international activity
- n Spend will be reviewed regularly to assess the impact of funding decisions upon performance of the Sports

**Thank You**  
**Any Questions**

# “Deafinitely Inclusive”

UK Deaf Sport Mass Participation Product

Clive Breedon

National Participation Officer

# 6 Phase Development

1. Partner engagement and group formation
2. Community Research, consultation and engagement
3. Sustainable planning and strategic integration
4. Sports training and engagement
5. Deafinitely Inclusive Festivals of Sport
6. Ongoing support for of Deaf Sport Action Groups

# Partner engagement and group formation

## Priority Regions

1. North West
2. South East
3. West Midlands
4. London
5. Yorkshire
6. East Midlands
7. North East
8. South West
9. East Of England

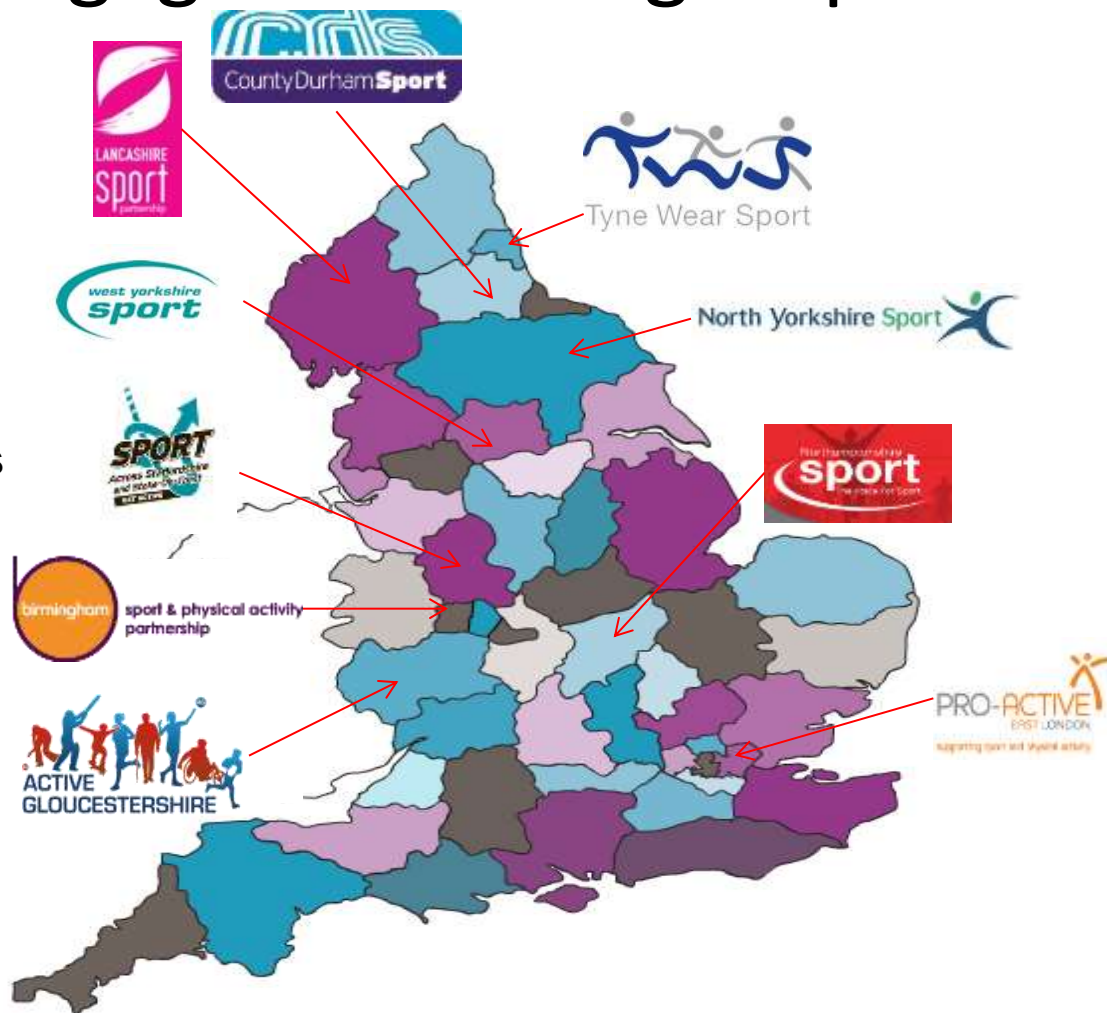


# Partner engagement and group formation



# Partner engagement and group formation

Discussions with  
Northumberland  
Nottinghamshire  
Lincolnshire  
Hertfordshire  
Coventry & Worcs  
Cambridgeshire  
Shropshire  
Hereford  
Dorset



# Partner engagement and group formation

## Other Organisations



# Research, consultation and engagement with deaf community

**Identification of Community Groups in priority regions**

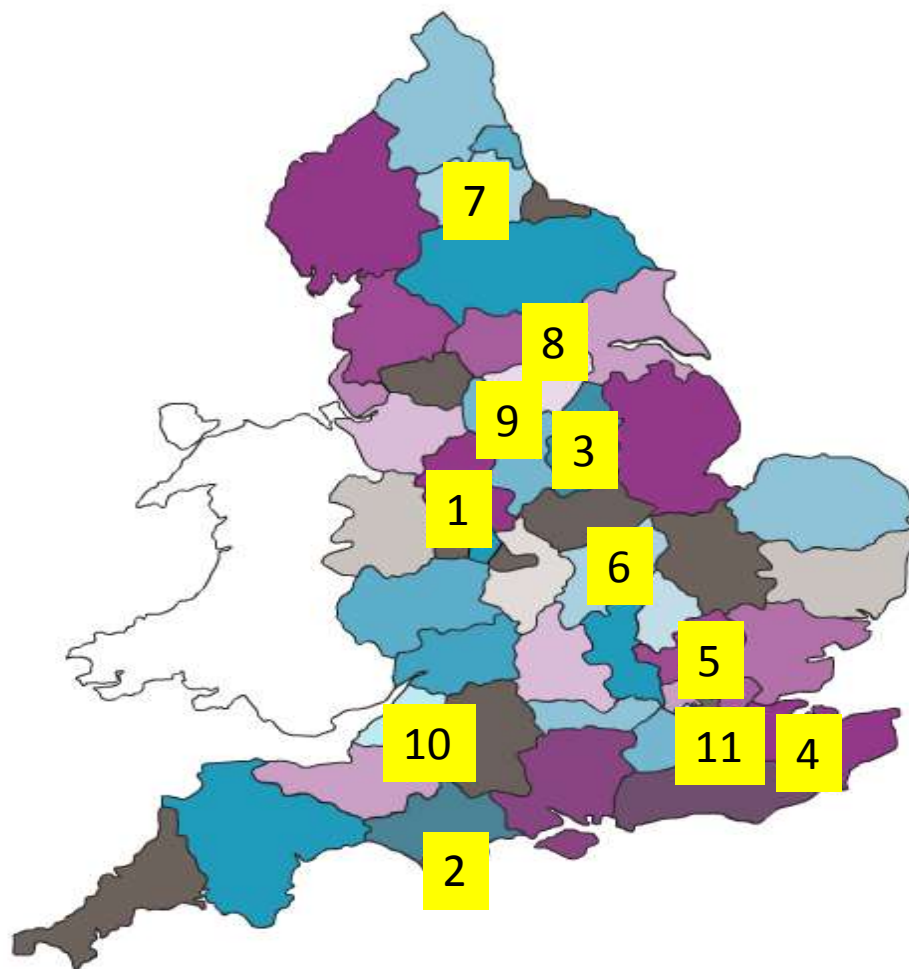
**Development of a Deaf Sport participation survey**

# Sustainable Planning and Strategic Integration

- Developing Deaf Sport Action Plans
  - Participants
  - Coaches
  - Volunteers
- Linking Deaf Sport into existing Disability and Inclusion Networks
- Building Deaf representation in sport

# Sports Training and Engagement

1. **Stafford**
2. **Bournemouth**
3. **Loughborough**
4. **Canterbury**
5. **Hatfield**
6. **Northampton**
7. **Durham**
8. **York**
9. **Pudsey (Leeds)**
10. **Gloucester**
11. **Stratford**



# Sports Training and Engagement

- Sports Specific Communication enhanced Courses
  - Athletics and football
- Third Part BSL Video`s
  - NDCS
  - SHHS
- NGB developed resources

# Deafinitely Inclusive Sports Celebration

## Key Features

- Come and try it activities
- Sports /coaching Demonstrations
- Information areas

## Ongoing support for Deaf Sport Action Groups to ;

- Develop Local Action Plans
- integrate with the wider networks.
- Create constituted bodies that can bid for funding or support funding bids

# Formula for Success



# One chance in a lifetime

## Seize The Moment