

INCLUSIVE SPORT



Inclusive Sport Project 1st Board Report

Date 11th February 2012
Report by Lee Dolby – National Sport Inclusion Officer

Brief background to the project

The overall aim of the project is to work with the National Deaf Sports Associations and a selection of National Governing Bodies of sport to get 900 Deaf people, participating, staying & excelling in sport. We will achieve this through supporting an agreed number of priority National Governing Bodies to develop specific plans to increase deaf participation. These plans will be integrated into the English Federation of Disability Sports plans where sports align.

Further information is available on our website [click here](#)

We are in the process of formalising a performance reporting structure for the programme which will take into account the needs of the board of trustees and the funding partners. This will hopefully be in place for the next board meeting in May

Report on Progress

I have broken the report into the following areas so that you can see what we are doing in each area to achieve the aims and objective of the projects and to raise the profile of UK Deaf Sport as a whole

Capacity Building

In the past couple of weeks we have been working on a tender document that will enable us to engage a consultant to undertake the work of supporting us to develop a business and fundraising strategy. It is hoped that this document will be ready for release within the next few weeks and we can identify our chosen consultant by the end of February. We have broken the tender down to ensure that we gain maximum benefit from any investment and have look at

ways in which we might be able to create saving on the budget

Sports Engagement.

This area has been a high focus but on occasions slow to progress as contact details and diaries are proving difficult to align. However that said we already have the following engagement establish.

Note. The ones highlight in grey are those sport where EFDS are coordinating the NGB engagement.

Sport	Deaf Sport Organisation Engagement	National Governing Body (NGB) Engagement
Athletics	Contact with association. Have shares aims and objective, currently looking to provide brief advice and support with a sponsorship campaign	Meeting book with England Athletics as a group of NDSO's through EFDS 13 th February to look at general disability provision and commitment. Follow up meeting booked with Athletics to discuss deaf specific provision 2 nd March
Badminton	Initial contact with Dominic but further work to arrange meeting	None to date
Basketball	Good initial contact with Ramas and now building relationship with new Chair Lina	None to date
Bowls	Initial email sent, awaiting response	None to date
Cricket	Joint meeting arranged with English Cricket Board (ECB) and English Cricket Association for the Deaf (ECAD) on 6 th March. Developing case study with ECB National Manager	

Cycling	Contact with Tom but delaying any further meeting until March as Tom is busy with competition	Meeting with British Cycling planned for 1 st March in Manchester
Football	Some initial contact around promotional opportunity and funding. No meeting arranged. Met with NDCS football project office to discuss project development.	Meeting planned for the 21 st February at Wembley
Golf	Contact with association, objective shared and looking to arrange a meeting soon	Meeting arranged with the National Disability Officer (Joel) on 2 nd March
Rugby Union	None to date	None to date Have promoted there resource on Deaf Rugby through our website
Swimming	Initial contact with both Vincent and Caroline	None to date
Table Tennis	Met with Andrew to get a background on develop. Further discussion planned with their development officer Andy Cooper to look at community development programme	Meeting planned with National Disability manager (Judy) on 19 th March
Tennis	None to date	None to date

It is obviously early days but completing this series of meeting will be high priority over the next month

In addition to the specific work above we have also carried out the following and provided to all sports

Briefing notes and information on Sport Makers (Sport England National Legacy Project around volunteering, for more info [click here](#)). This has resulted in several people signing up

to the scheme that provides free training and support. I have since talked with the National Development Manager and there is a Deaf specific course running and i am awaiting further details

We have identified a potential funding pot to support elite athletes in and around London to compete at a national level and ensured that this fund is open to Deaflympic participant (further details [click here](#)). A briefing note was circulated and support offered to help with any applications, however to date none have taken this offer of support up.

Partner Engagement

I have met with NDCS to see how we might be able to link closer together in the future. This was a very positive meeting with both side agreeing that there is much more we can work together on and we have started to exchange information on targets and priorities

Meeting arranged with British College and University Sport (BCUS's) National Disability Development Officer (Dave Pagden) for 16th February to look at how we might be able to target university student and set up additional activity. Dave holds figures on exactly where deaf student have enrolled, broken down by individual institute.

Initial links made with a third sector organisation CommunityID to identify how we might be able to link closer in the future (more detail in "profile and awareness" section below)
Undertaken initial discussion with Sport Staffordshire (Mark Fosbrook) who is looking to develop further deaf activity as part of their disability programme. Will be looking to meet and discuss further

Profile and awareness

Contact made with community ID (London based third sector group) who are running a deaf "Deaf Access in Third Sector" ([click here](#) for further information) network & learn event. Following a discussion they would really like us to present at the event if possible.

We will be taking up an opportunity to promote ourselves at a BSL Symposium on 19th March

We have been asked to attend the Midland Association for the Deaf event in June

Created a good link with a couple of media outlets that are widely read within the sports sector. Already resulted in two articles being published around the project aims and objective to raise profile. Both editors are happy and interested in receiving further information that they will promote.

We have produce an event calendar highlighting community based opportunity to participate in Deaf Sport and this will be published by EFDS and distributed at no cost to ourselves.

News items have been placed on the website to improve the level of information available to Deaf Association that will allow them to access additional support.

Deaf Sport Factsheet has been completed and sent EFDS who have agree to produce and distribute at no cost to UKDS

Back office stuff

Performance management framework has been drafted and we are testing it over the coming weeks to see if it is able to provide the level of information needed.

Business Cards designed and order

Further discussion are planned to move the website forward and look at the membership development programme to assess where the two projects can link. Key people are meeting after this board meeting

Supervision dates arranged between Inclusive Sports Officer and Stuart

Hopefully you will be able to see from this report that we have been trying hard to move thing forward now that we have an officer in post. If we can continue to inject pace and purpose into the work we carry out over the coming months we feel that we will be able to really drive the project and the organisation forward.

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