



Samsun 2017

DeaflympicsGB  
Team Manager Day



UK Deaf Sport



# DeaflympicGB

## Expected Sports

- Athletics
- Cycling
- Football (M)
- Football (W)
- Judo
- Swimming
- Tennis

## To be tested

- Badminton
- Karate
- Taekwondo
- Ten pin  
Bowling



# Current Numbers

DeaflympicGB

<b>Sport</b>	<b>Athletes</b>	<b>Officials</b>	<b>Support Staff</b>	
<b>Athletics</b>		19	2	
<b>Cycling</b>		3	1	
<b>Football (M)</b>		22	3	
<b>Football (W)</b>		22	3	
<b>Judo</b>		2	1	
<b>Swimming</b>		12	2	
<b>Tennis</b>		6	2	
Central Staff				5
Totals		86	14	5

# Creating the Right Culture

- Education Support  
Anti Doping
- Selection Process  
Communications with Team Managers  
Selection Policy & Process
- Fundraising
- Logistics
- Appointment of Core Team
- Branding / Logo





# Logo / Brand

The new Deaflympics GB logo is based around the lion typically used by Great British sport teams and is made up of three main elements.

The logo's central focus is the image of the lion traditionally used across the major Great British team brand identities. This brings it in line with the TeamGB and ParalympicsGB branding which also use the lion as a base.

The lion's mane is constructed symmetrically around the face that creates a subtle shape of two ears. The ears are the same colour – way as the union jack and their curved shape creates the shape of the lion's hair as well as a waving flag.

The three elements come together to construct a modern identity with strong conceptual elements intended to create a logo that will last for years to come.

# Proposed Brand & Logo



**DeaflympicsGB**



# Logo & Typography



**DeaflympicsGB**

**GREAT BRITAIN**

# Secondary Logos



**DeaflympicsGB**



# Kit Supplier - Errea



# Budget

## Samsun 2017 Working Budget

### Administration

CdM & Co-ordinators Travel

Performance Committee

Interpreter Costs

Site Visit

8000

### Medical Team

Doctor

Physio

Medical Supplies

8000

### Samsun2017 Team

Uniform

180

ICSD Entry Fees

100

### Travel

Air Fare (including taxes)

400

Turkish Visa

20

Oversize / specialist baggage

Insurance

100

### Accommodation

Hotel / Hostel

800

Meals

200

**Cost Per Head**

**£2,061**



# Funding Deadlines

- Initial deposit of 20% required from athletes by 5<sup>th</sup> December
- 30% in March (2<sup>nd</sup> instalment)
- Full payment required by May



# Creating the Right Culture

- Visits to Training Camps
- Team Managers Meeting
- Raising the Profile
- Sponsorship Support