

Samsun 2017

DeaflympicsGB Team Manager Day





DeaflympicGB

Expected Sports

- Athletics
- Cycling
- Football (M)
- Football (W)
- Judo
- Swimming
- Tennis

To be tested

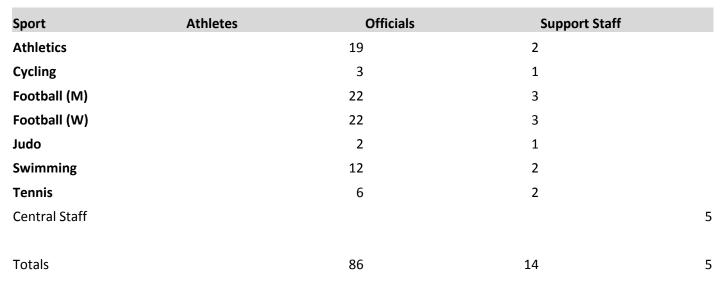
- Badminton
- Karate
- Taekwondo
- Ten pin Bowling





Current Numbers

DeaflympicGB









Creating the Right Culture

- Education Support
 Anti Doping
- Selection Process
 Communications with Team Managers
 Selection Policy & Process
- Fundraising
- Logistics
- Appointment of Core Team
- Branding / Logo





Logo / Brand

The new Deaflympics GB logo is based around the lion typically used by Great British sport teams and is made up of three main elements.



The logo's central focus is the image of the lion traditionally used across the major Great British team brand identities. This brings it in line with the TeamGB and ParalympicsGB branding which also use the lion as a base.

The lion's mane is constructed symmetrically around the face that creates a subtle shape of two ears. The ears are the same colour – way as the union jack and their curved shape creates the shape of the lion's hair as well as a waving flag.

The three elements come together to construct a modern identity with strong conceptual elements intended to create a logo that will last for years to come.



Proposed Brand & Logo



DeaflympicsGB





Logo & Typography



GREAT BRITAIN





Secondary Logos









Kit Supplier - Errea





Budget

Samsun 2017 Working Budget

Administrati	inn	

CdM & Co-ordinators Travel

Performance Committee

Interpreter Costs

Site Visit 8000

Medical Team

Doctor

Physio

Medical Supplies

8000

Samsun2017 Team

Uniform	180
ICSD Entry Fees	100

Travel

Air Fare (including taxes)	400

TURKISH VISA	20

Oversize / specialist baggage

Insurance 100

Accommodation

Hotel / Hostel	800

Meals 200

Cost Per Head £2,061



Funding Deadlines

- Initial deposit of 20% required from athletes by 5th December
- 30% in March (2nd instalment)
- Full payment required by May



Creating the Right Culture

- Visits to Training Camps
- Team Managers Meeting
- Raising the Profile
- Sponsorship Support