



**UK Deaf Sport**

# AGM REVIEW

PIERS MARTIN  
EXECUTIVE CHAIR

# EVERY DEAF PERSON ACTIVE & INSPIRED BY SPORT

LEADING OPPORTUNITIES FOR MORE DEAF PEOPLE TO PARTICIPATE IN SPORT THROUGHOUT THEIR LIVES & MORE DEAF ATHLETES TO PERFORM ON THE WORLD STAGE

LEADERSHIP

STRATEGIC, WELL  
GOVERNED LEADERSHIP  
FOR DEAF SPORT

PARTICIPATION

MORE DEAF PEOPLE  
TRYING, PLAYING &  
SUPPORTING SPORT

PERFORMANCE

MORE DEAF ATHLETES  
WINNING MEDALS ON THE  
WORLD STAGE

# LEADERSHIP

- LEADERSHIP, GOVERNANCE & OPERATIONS
- UK DEAF SPORT AS A COMPANY
- STRATEGY
- RESTRUCTURE – BOARD & EXECUTIVE
- BOARD SKILLS AUDIT WITH 3 NEW DIRECTORS
- ATHLETE REPRESENTATIVES
- HEAD OFFICE
- FUNDRAISING & COMMERCIAL
- COMMUNICATIONS

# PARTICIPATION

- HEAD OF PARTICIPATION
- NEW PARTICIPATION STRATEGY
- SPORT ENGLAND FUNDING
- INSIGHT, DATA & RESEARCH
- SENSORY ALLIANCE
- UK DEAF GAMES

# PERFORMANCE

- FOCUS ON DEAFLYMPICSGB
- “ONE TEAM DEAFLYMPICSGB”
- TEAM MANAGER & ATHLETE DAY
- ISSUES WITH TURKEY
- SOCIAL MEDIA
- DEAFLYMPICSGB AS VEHICLE FOR INCREASING AWARENESS
- LAUNCH OF NEW BRANDING



**DeaflympicsGB**