

UK DEAF SPORT STRATEGY REVIEW

PIERS MARTIN

STRATEGY REVIEW: KEY MESSAGES

- BOARD PROVIDES STRATEGIC LEADERSHIP
- CLARITY OF PURPOSE & OBJECTIVES – SINGLE DIRECTION
- OUTCOME FOCUSED – NO ‘MISSION DRIFT’
- DELIVERY OF STRATEGIC OBJECTIVES (PLANS/KPIs/BUDGETS) OVERSEEN BY INDIVIDUAL STRATEGIC COMMITTEE
- BOARD SKILLS AUDIT WITH DIRECTOR SITTING ON STRATEGIC COMMITTEE
- EXECUTIVE LEADERSHIP & PERFORMANCE MANAGEMENT THROUGH EXEC CHAIR

EVERY DEAF PERSON ACTIVE & INSPIRED BY SPORT

LEADING OPPORTUNITIES FOR MORE DEAF PEOPLE TO PARTICIPATE IN SPORT THROUGHOUT THEIR LIVES & MORE DEAF ATHLETES TO PERFORM ON THE WORLD STAGE

LEADERSHIP

STRATEGIC, WELL
GOVERNED LEADERSHIP
FOR DEAF SPORT

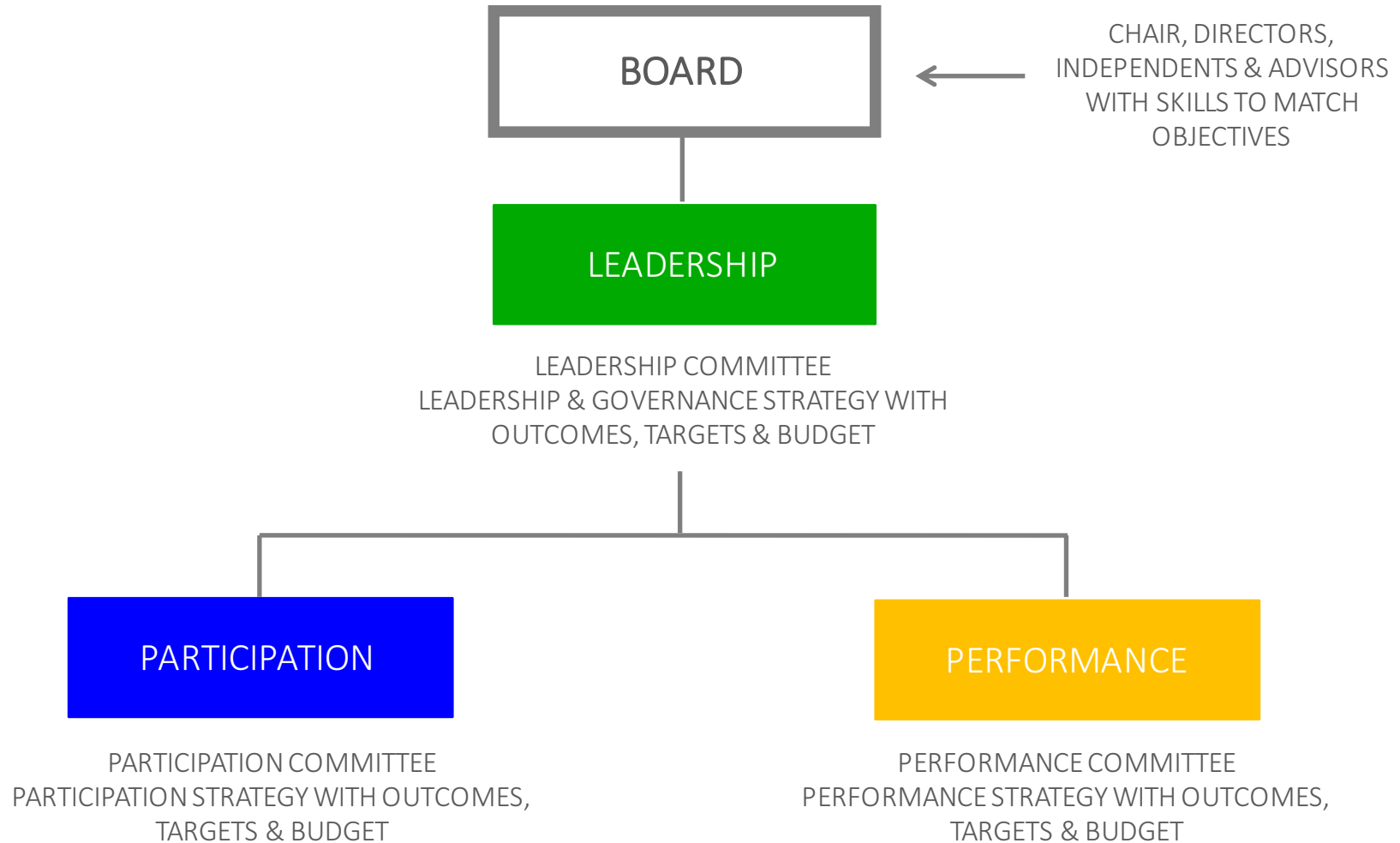
PARTICIPATION

MORE DEAF PEOPLE
TRYING, PLAYING &
SUPPORTING SPORT

PERFORMANCE

MORE DEAF ATHLETES
WINNING MEDALS ON THE
WORLD STAGE

PROPOSED STRUCTURE



LEADERSHIP

GOVERNANCE

ADMIN

FINANCE

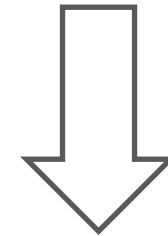
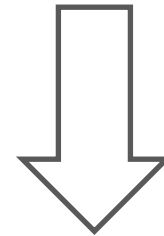
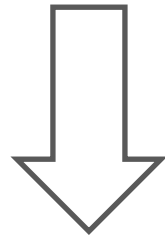
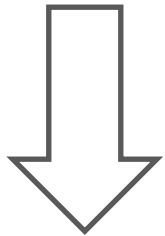
MARCOMMS

TRANSPARENT
LEADERSHIP &
GOVERNANCE

EFFECTIVE NGB
ADMIN &
OPERATIONS

STRATEGIC FINANCIAL
MANAGEMENT &
COMMERCIAL

EFFECTIVE
COMMUNICATIONS,
DATA & INSIGHT



OPERATIONAL ACTIONS AGAINST KPIs

STAFF, WORKING GROUPS, & DELIVERY PARTNERS

PARTICIPATION



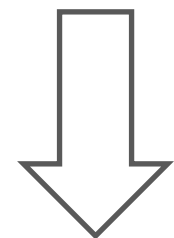
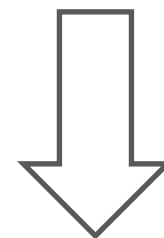
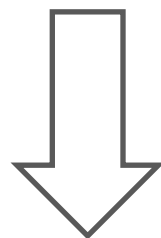
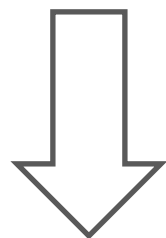
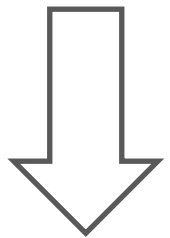
MORE DEAF
PEOPLE
TRYING SPORT

SPORT TO
IMPROVE
HEALTH

A PROGRESSIVE
DEVELOPMENT
NETWORK

A QUALITY,
ACTIVE
WORKFORCE

A MULTI-LEVEL
COMPETITION
FRAMEWORK



OPERATIONAL ACTIONS AGAINST KPIs

STAFF, WORKING GROUPS, & DELIVERY PARTNERS

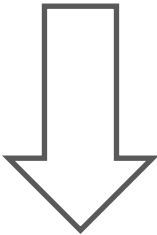
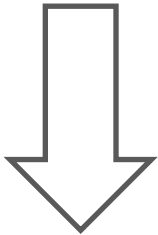
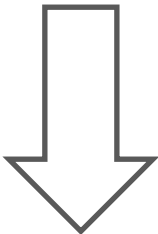
PERFORMANCE



AN EFFECTIVE
TALENT
DEVELOPMENT
SYSTEM

WORKING WITH
PERFORMANCE
PARTNERS TO SUPPORT
TALENT

A GOLD MEDAL
STANDARD
DEAFLYMPIC
PROGRAMME



OPERATIONAL ACTIONS AGAINST KPIs

STAFF, WORKING GROUPS, & DELIVERY PARTNERS