



UK Deaf Sport  
c/o Kings Chartered Accountants,  
Unit 4 Grovelands, Boundary Way,  
Hemel Hempstead, HP2 7TE  
[admin@ukds.org.uk](mailto:admin@ukds.org.uk) | [www.ukdeafsport.org.uk](http://www.ukdeafsport.org.uk)  
Company No: 8611744 | Charity No: 1158878

## Videographer Specification

### About UK Deaf Sport

There are 12 million people in the UK with some form of deafness, or one in six of the population. UK Deaf Sport is recognised by Government as the National Federation for Deaf Sport in the UK and aims to get more deaf people in the UK participating in sport at all levels from grassroots to elite level and selects and manages the DeaflympicsGB Team.

UK Deaf Sport's vision is:

*Every Deaf Person Active and Inspired by Sport and Physical Activity*

UK Deaf Sport's Mission is:

*Leading Opportunities for More Deaf People to Participate in Sport Throughout their Lives and More Deaf Athletes to Perform on the World Stage*

UK Deaf Sport delivers its vision through three key strategic objectives:

- Leadership – strategic, well governed, recognised leadership for deaf sport.
- Participation - more deaf people trying, playing and supporting sport.
- Performance – more deaf athletes winning medals on the world stage.

UK Deaf Sport use the term 'deaf' to represent all people who are deaf, hard of hearing or have a hearing loss, whether this is acquired or from birth and the term 'deaf community' to represent all people who are deaf, hard of hearing or have a hearing loss or anyone who has a lived experience of deafness such as family members, friends, allies, colleagues, and other professionals.

### Requirements

UK Deaf Sport is seeking a videographer to capture and edit footage from selected organisations who have received funding from the Sport England Together Fund.

*'Every deaf person active and inspired by sport'*



**UK Deaf Sport**



**DeaflympicsGB**

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The aim of the videos will be to showcase how organisations are investing funding to get deaf people active in their local communities.

The videographer will be required to:

- Produce a series of three 2-minute videos from the projects delivering deaf sport and physical activities through the Together Fund. This is so that these can be shared to highlight deaf sport, show the impact of the projects and encourage more participants and volunteers. The series of videos will be a collection of 2-minute videos that tell the story of:
  - ✓ What the activity is.
  - ✓ The impact of the project.
  - ✓ Who has benefited from the project?
- Develop a one-minute video about UK Deaf Sport that showcases who we are and what we do to be able to share with potential funders and the wider community.

### **Roles and Responsibilities**

The Videographer will:

- Capture live footage and interviews from three selected Together Fund projects.
- Edit the footage into a series of 2-minute videos.
- Add title and end screens to each video that include the UK Deaf Sport and Sport England logos to create a consistent look across the videos.
- Share the edited data with UK Deaf Sport.

UK Deaf Sport will:

- Provide the contact with the projects.
- Arrange the times and locations for filming.
- Assist in briefing the selected organisations.
- Provide a briefing for all attendees that will be included in any of the video footage.

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## **Timescales and Costed Proposal**

UK Deaf Sport require all videos to be delivered by 30th September 2023.

The costed proposal (no more than 5 sides of A4) must include:

- Information about the videographer/company.
- An overview of the videographer/company's track record, expertise and experience undertaking similar work.
- Identification of the process and/or methodologies which the videographer/company will use and the timescales to achieve the stated deadlines.
- Breakdown of the costs associated.
- Outline of any value-added which the videographer/company can bring to the project.
- Two client reference contacts with permissions for UK Deaf Sport to contact prior to the consultant/company being offered the contract.

UK Deaf Sport will provide access to and fund BSL interpreters as and when required to undertake this piece of work.

All delivery must be completed by 30th September 2023.

UK Deaf Sport have a budget for this work of £5,000 (including VAT where relevant).

Please send your costed proposal to UK Deaf Sport CEO Partnerships Manager Shannon Howarth by 9am on Monday 7<sup>th</sup> August 2023 at [Shannon.howarth@ukds.org.uk](mailto:Shannon.howarth@ukds.org.uk). If you would like to discuss this specification, would like support to access it or apply, please contact Shannon.

UK Deaf Sport is a small charity with very limited resources and consideration will be given to organisations who will offer pro bono support, part sponsorship for this project or provide support for a discounted rate.

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